

MARTEN TRANSPORT, LTD.

Transporter

EXCEEDING EXPECTATIONS SINCE 1946



THIRD QUARTER, 2026

SAFETY

BACK TO SCHOOL

Reminders to be aware of students and school zones as the school year begins.

SEE PAGE 2.

GIVING BACK

SCHOLARSHIPS

Marten continues its tradition of funding continuing education for children of employees.

SEE PAGE 3.

A LOOK BACK

GOING STRONG

Tracking Marten's growth and celebrating success during 80 years of business.

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CELEBRATIONS

RETIREMENTS

Saying goodbye to a trio of long-term employees.

SEE PAGE 7

BETTER IN BLUE

Highlighting Driver Kyle Sorenson's journey back to Marten.

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HUMAN RESOURCES



HOLIDAY CARD CONTEST

Marten is once again looking for artistic designs for its company Holiday Card. See how you can submit your design!

SEE PAGE 8.

FEATURE STORY

A History of Success

Marten Transport celebrating 80 years in business



Part of our payroll team enjoying their new Marten 80th swag. L to R Kathleen Deinhammer Timm, Jennifer Hendrix, Sarah Bauer, Lori Franson, and Julie Reinhardt.

For 80 years, Marten Transport has grown from a small Wisconsin family business into a major North American transportation and logistics company. The story began in 1946, when 17-year-old Roger Marten started delivering milk and dairy products from the Modena Co-op Creamery. With the help of a \$400 loan from his mother, he purchased his first truck route and began building the company one mile and one customer at a time. What started with a single milk truck eventually expanded into tractor-trailers, interstate transportation, and refrigerated freight, with Mondovi, Wisconsin becoming the company's home and the foundation for its continued growth.

Over the decades, Marten has continually evolved with the transportation industry while maintaining the values that shaped the company from the beginning. The company expanded across the country, became publicly traded on NASDAQ in 1986, developed expertise in temperature-sensitive transportation, and later broadened its services to include regional operations, brokerage, dry van transportation, and

international service throughout the United States, Canada, and Mexico. Marten has also continued investing in technology and sustainability, including satellite tracking, solar-powered terminals, and its first electric vehicle. Today the company serves over 350 customers, employs over 3,300 people with over 14 terminals and numerous operational facilities across the nation. Celebrating 80 years is about more than recognizing the growth of a company—it represents eight decades of drivers, employees, customers, families, and communities helping build Marten Transport into what it is today. Through changing economies, new technologies, and an ever-evolving transportation industry, Marten has remained focused on reliability, disciplined operations, innovation, and treating the people it works with like family. From one truck in rural Wisconsin to an international transportation leader, Marten's 80th anniversary celebrates both the legacy that began in 1946 and the people who continue carrying that legacy forward.

For more on company history see pages 4-5

► CAN YOU GUESS WHO?

Who are these current employees?

Email your guesses to crtim@marten.com for a chance to win some 80th merch!



SAFETY

Back to School Safety Rules

Five reminders to stay safe driving as the school year returns



1



Slow down in school zones

Obey posted speed limits, especially during active school hours.

2



Never pass a stopped school bus

Stop for buses with flashing red lights; passing is illegal and dangerous.

3



Give cyclists 1 metre clearance

Allow at least 1 metre of space when passing cyclists for their safety.

4



Put your phone down

Eliminate distractions; focus solely on driving and your surroundings.

5



Use a spotter near schools

Utilize a designated spotter for backing up and navigating tight areas around schools.

Children are unpredictable - slow down, increase following distance, avoid distractions, and be prepared for frequent stops and changing traffic patterns around school buses. A few extra seconds of patience and attention can make all the difference in helping everyone get to school, work, and home safely.



SCHOOL'S BACK

Let's All Stay Safe!

- ▶ **STAY ALERT** for flashing lights and extended stop arms
- ▶ **ALWAYS STOP** when bus does - kids are unpredictable
- ▶ **SLOW DOWN** in school zones and neighborhoods
- ▶ **NO DISTRACTIONS** behind the wheel - safety depends on it

GIVING BACK

► Marten Transport has established a scholarship program to assist company employees' children who plan to pursue post-secondary education at a college or vocational programs. Scholarships are offered each year for full-time study at any accredited post-secondary institution of the student's choice. The scholarship program is administered by Scholarship Management Services, a department of Citizen's Scholarship Foundation of America, Inc. (CSFA). CSFA is a national nonprofit educational support and student aid service organization that seeks to involve and assist the private sector in expanding educational achievement. Awards are granted without regard to race, color, creed, religion, age, gender, disability or national origin.



(Top Row, Left to Right) Caden Weber, Rudy Gatzke, Jonathan Capp, MacKenzy King, Kaya Franson, Emily Van Riper, Alyssa Degen, Max Marten. **Bottom Row, Left to Right**) Addison Herman, Whitney Kreibich, Ryan Lawrence, Kyllie Schenk, Chloe Smallwood, Ava Pedroza, Damine Cantu, Allyson Carpenter.

Students Selected for \$3,000 Award

Company has provided more than \$440,000 for higher education studies

The Randolph L. Marten Scholarship Program started in 1998 to provide financial assistance to employees dependents who wanted to further their studies and go onto secondary education. To be eligible for the Scholarship program applicants must be a dependent child of a Marten Transport employee who has been with the company for at least a full year. Recipients are chosen by merit by Scholarship America a non-profit organisation. To date, Marten has awarded 244 scholarships totaling \$444,000.

• **Caden Weber** is a double major in Accounting and Finance at UW-La Crosse, son of Jay Weber. Caden also competes on the wrestling team.

• **Rudy Gatzke**, child of Jeremy Gatzke, is pursuing a bachelor's degree in Mechatronics Engineering at LeTourneau University. He is involved in the Robotics Club.

• **Jonathan Capp** is currently studying Biol-

ogy with a concentration in Pre-Medicine and a minor in Psychology at Truman State University. He is the child of Jon Capp.

• **MacKenzy King**, daughter of Brian King, is studying Engineering at UW-Madison. She is also in line dancing, swing dancing and volleyball.

• **Kaya Franson** is the daughter of Matthew Franson. She is studying Exercise Sports and Science Pre-Physical Therapy at UW-La Crosse.

• **Emily Van Riper**, daughter of Jolene Van Riper, is a junior at Winona State University, studying Secondary Education of Mathematics. She also plays intramural volleyball.

• **Alyssa Degen** is a sophomore pursuing a degree in Elementary Education. She is the daughter of Donald Degen. While taking college classes, she also works as a full time teachers assistant in a preschool classroom.

• **Max Marten**, son of Jason Marten, is a Business student at UW-La Crosse. He has worked at Marten Transport since 2021 and plans to continue after graduation.

• **Addison Herman** will attend Chippewa Valley Technical College to become a Dental Hygienist. Her mother is Catherine Herman.

• **Whitney Kreibich**, daughter of Melissa Kreibich, is a sophomore at Winona State University, majoring in Marketing with a minor in Professional Selling. She is a member of the Strauss Center for Sales Excellence Sales Team, the Dean's Advisory Board, and the Women in Business Club on campus.

• **Ryan Lawrence**, son of Nigel Lawrence, attends Gwinnett Technical College studying Sonography. Ryan loves to dance and draw.

• **Kyllie Schwenk**, child of Ryan Schwenk, will attend Chippewa Valley Technical

College to study Nursing.

• **Chloe Smallwood**, child of Richard Kinner, is majoring in Marketing at Arizona State University. Post-college plans are to get a job in the marketing department of a fashion or beauty company.

• **Ava Pedroza**, daughter of Nathan Pedroza, is pursuing a career in Veterinary Medicine at Kansas State University. Her goal is to help improve the lives of animals through detail oriented, compassionate care.

• **Damien Cantu** is a sophomore Economics student at the University of Texas-Austin. He is passionate about the research aspect of economics. Damien is the son of Edmundo Canto.

• **Allyson Carpenter**, child of Christopher Carpenter, is a sophomore majoring in Psychology and minoring in Communications. Allyson plans to go into children and teen therapy.



• **1946** - Roger Marten founded Marten Transport delivering milk and other dairy products when he was just 17 years old. The following year Roger purchased his first truck with a \$400 loan from his mother.

• **1956** - First tractor-trailer combo purchased.

• **1965** - Mondovi, WI was home to Marten's first terminal. Randy Marten joins the company.

• **1974** - Randy Marten joins the company full time.

• **1976** - Marten moves into interstate hauling with refrigerated trailers.

• **1986** - Marten is publicly traded on NASDAQ. Randy Marten is named president of Marten Transport.

• **1993** - Roger Marten passes away. Randy is named CEO of Marten Transport. Satellite tracking systems added to the fleet to improve communication.

• **1995** - Roger Marten Center opens in Mondovi.

• **1996** - Marten celebrates 50 years in business and adds 53-foot reefers to the fleet.

• **1997** - First Century Class Freightliner received. Marten's first Million Mile banquet was held.

• **2004** - 1st 2-Million Mile Club Driver inducted.

• **2005** - Marten named to Forbes Top 200 Best Small Businesses in America for 2005-2006.

• **2006** - Marten introduces Logistics - which encompasses Brokerage and Intermodel.



80 YEARS

of Evolution, Growth & Stability

Today Marten has 14 terminals and numerous operational facilities across the nation. It is Marten's commitment to having the best people, cutting edge technology, quality equipment and a diversified presence that has allowed it to thrive and grow into the company it is today.



• **2007** - \$16 million commitment to add APUs to the fleet. New maintenance facility opens in Mondovi.

• **2008** - Marten expands into Mexico. First 3 Million Miler inducted into the Million Mile Club.

• **2009** - Inspection lanes added to terminals to decrease down time.

• **2010** - Sleep apnea program added for our drivers. New and improved Qualcoms added to fleet and e-logs started to roll out.



• **2013** - Grill Guards & Collision Mitigation systems added. Wisconsin Governor Scott Walker visits during Driver Appreciation week.

• **2017** - Forward facing cameras added. Medallion award introduced.

• **2019** - 1st 4-Million Mile Driver

• **2020** - Despite COVID-19 pandemic, operating revenue and operating income were the highest for any year in our 75 year history!

• **2021** - Marten celebrates 75 years of service. All terminals are solar powered.

• **2022** - opened the Otay Mesa terminal and added disc brakes to decrease stopping distance to reduce collisions.

• **2023** - All trucks installed with lane departure system.

• **2024** - Switched to Platform Science tablets, launched first electric vehicle and Orlando, FL drop yard opened.

• **2026** - Added side cameras.

BENEFITS

Benefit Open Enrollment Dates October 27th-November 13th
Watch for more information to come!

401(k) Annual Auto Enrollment Period

All 401(k) auto enrollment changes will take effect on November 1

Participating in Marten Transport's 401(k) plan is one of the easiest ways to save for retirement! Plus, you'll gain the benefits with the company match of \$.35 on the dollar up to 6% of pay that you contribute! This is free money!

- In order to help our employees secure a better financial future, employees who are not currently participating or those deferring less than 6% will be automatically enrolled.

This means if you are eligible and you are contributing less than 6% to the 401(k) plan, you will be automatically enrolled for a pre-tax contribution of 6% of your gross pay. Also, your contribution level will increase by 1% each year until it reaches 15%.

These changes will occur on your automatic enrollment date. Look for the Transamerica packet of information in the mail!

Auto enrollment plan changes will take

effect November 1, 2026. For those who don't want to be auto-enrolled or if you would like to change your contribution percent, please contact Transamerica between September 25 and October 17th at 1-800-755-5801 or log on to www.transamerica.com/ portal.

Don't shortchange your future! Participate in the plan, receive the Marten match and

RECOGNITION



▶ BETTER IN BLUE

KYLE SORENSON | Driver

I did local work when my son was born in 2009, then bought my own truck in 2013. While running my own truck, I'd haul approximately 70% Marten brokerage freight due to the lanes, good pay and brokers I worked with. Between some health issues of my own and my daughter's mom passing away and becoming a single father, I decided to come back to a company position to not have to worry about the large responsibilities of owning the truck. Speaking with the brokers I worked with regularly when I made the decision to sell my truck, it made sense to apply at Marten. Now I can spend time with my kids on home time and not have to worry about maintenance on my truck and trailer, trip reports, invoices etc. Since returning, I went to the Tomah Walmart fleet to keep me close to home. They've been great to work with if I needed time off for myself or kids, so I stick with it.



Fun Times on the Road with Dad!

Driver Matthew Zerbe took his daughter Amaya for a summer ride along recently. The pair made memories and shared some quality time together!

EMPLOYEE SPOTLIGHT

▶ Nathaniel Lea | Driver



Great job staying focused! When a car made an unsafe lane change across two lanes of traffic and cut into your turn lane, your awareness and professional driving helped avoid a potential collision!

CELEBRATIONS

Saying Bittersweet Goodbyes



Three long-time Marten Transport employees recently retired after spending nearly seven decades combined with the company. We wish them all the best in their next chapters. Congratulations and thank you all for what you have done to help Marten Transport be successful during your careers.

- **Martin Jensen (Left)** retired August 1 after 31 years and 3,633,180 miles with Marten.
- **Elroy Bradford (Middle)** retired June 11. He started back in 2011 on our DeSoto Maintenance team.
- **Paul Bendt (Right)** retired June 12. He has been with Marten since 2003 and had 2,729,694 miles with us!

Celebrating Career Milestones

Marten employees mark decades of service with company



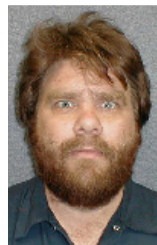
► **REBECCA TEIGEN** - Rebecca celebrated 20 years in June. She is a member of Shared Services Team.

► **WENDY SOBOTTA** - Wendy celebrated 35 years in June, Wendy works as a dedicated coordinator on our Walmart Tomah account.

► **DAVID PETERS** - David Peters celebrated 25 years in June. David currently runs on our T Marzetti account.



► **DAVID SWARN** - David Swarn celebrated 25 years in July as part of our Tucker Maintenance Team.



► **KELLY LITCHFIELD** - Kelly Litchfield celebrated 35 years as a member of the Mondovi Trailer Shop in July.

► **KEITH MCDANIEL** - Keith McDaniel celebrated 25 years as a Marten driver in July. Keith currently runs OTR.

► **SADIE HULKE** - Sadie Hulke celebrated 25 years in August. Sadie is the Director of Sales Services.

► **WILLIE LOVE SR** - Willie Love, Sr celebrated 25 years driving with Marten in August. He runs on the Dry

Kansas City account.

Congratulations to all and thank you for your dedicated service to Marten Transport.



FEEDBACK

Employee Feedback

We appreciate your honesty. Please use this form for comments, complaints, or suggestions. Your input helps make Marten the best possible workplace for all employees. Drivers may submit this form in a Trip Pak envelope, ATTN: HR - to be routed to the appropriate department for a response. Office and terminal employees should submit to HR for departmental routing.

COMMENTS:

Name: _____ Driver No.: _____

Marten Transport, Ltd.
129 Marten Street
Mondovi, WI 54755

DRIVERS OF THE QUARTER

– 2026 - SECOND QUARTER –

Mondovi-Mandel Thornton
 UM-David Phinney
 Dry- KS-Brian Stevens
 Dry- TX-William Jones
 Dry- GA-Yikevia Jordan
 Dry- AZ-Vivian Koshaba
 Carlisle-Oscar Perez
 Tampa-Shunsuke Nagasaki
 Tucker-Michael Evans
 Zionsville-Seth Turner
 Wilsonville-Robert Hoang
 Colonial Heights-Nitiya Wilson
 DeSoto-Luis Torres Rosario
 Memphis-Lemichael Dotson

SE Dedicated-Bev Young
 Wal-Mart New Albany-Mike Jones
 Phoenix-Daniel Lee
 Wal-Mart Clarksville-Omar Aquil
 Wal-Mart Tomah-Richard Roth
 Wal-Mart Wintersville-Justin Macek
 Wal-Mart Monroe-Brittany Lewis
 Dedicated East-Bud Tackett
 Dedicated Central-Michael Walk
 Dedicated West/Texas-Cornelius Holland



Design the Marten Holiday Card

Card Contest Guidelines

- Entrants must be employees or children of employees
- Only 1 entry per person is allowed
- Designs should be appropriate for business & consumer use
- Artwork must be your own original work/creation
- Don't create an entire holiday greeting card, just art for cover
- Entry can be emailed to jobs@marten.com

By entering the contest, entrants agree to have their submitted designs displayed on the Company website, newsletters, blogs, press releases and other communication channels at its discretion without compensation

Deadline for submitted entries:
November 13th