

MARTEN TRANSPORT Transporter



◀ FEATURE STORY

FOURTH QUARTER, 2011

Making a Memorial Journey

Driver hauls part of World Trade Center towers from New York to Mississippi



Company driver Alan McCoury (below) hauled two pieces of the fallen World Trade Center Towers from the Port Authority in New York City to Hattiesburg, MS in a specially decorated memorial trailer.

This article was originally published on 8.31.11 in Southern Miss NOW - the official newspaper of the University of Southern Mississippi.

Emblazoned in special red, white and blue wrapping, a Marten Transport big rig is hauling precious cargo from New York City to Hattiesburg, Miss.

Two pieces of twisted steel from the World Trade Center twin towers that fell on Sept. 11, 2001 are on their way to Hattiesburg for ultimate transfer to The University of Southern Mississippi where they will be permanently displayed.

When contacted about trans-

porting the hallowed artifacts, Marten Transport Senior Director of Maintenance David Meyer was on board from the get-go – and at no cost to the city or university.

“As a company we have always prided ourselves with going above and beyond and doing what’s right,” said Meyer. “This was another opportunity to show our mantra and we are very honored to be a part of this 9/11 memorial transport.”

The metal pieces are described as cut steel wall spandrel measuring 72 inches in length by 12 inches wide and 1-inch thick. Each piece weighs

nearly 200 pounds. Marten Transport driver Alan McCoury picked up the artifacts from the New York Port Authority on Aug. 25. The trek toward Hattiesburg includes a stop in Atlanta on Sept. 1 for display outside Turner Field during the Braves’ home game against the Washington Nationals.

Meyer said that McCoury, a Marten driver for more than 20 years, is the ideal person to have

behind the wheel of such an important delivery.

“Alan is a dedicated employee and a true patriot. He is also part of our exclusive Two-Million-Mile Club,” said Meyer. “He is truly one of the most professional drivers you will ever meet.”

The twin tower remnants were displayed on the front lawn of Hattiesburg Fire Station 1 on Saturday, Sept. 3. Later they were part of a special halftime ceremony

“Our nation was completely stunned from those tragic events, yet as a country we showed great strength and resolve,” Meyer said. “The tragic and senseless loss of innocent lives that day should never be forgotten.”

• On Sept. 1, Marten employees proudly posed with the WTC beams outside Atlanta’s Turner Stadium during a Braves game. It was truly a moving experience. We would like to thank the Southern Mississippi NCS4 security program and the University for letting Marten be a part of this memorable event.



McCoury



Pictured are Director of Recruiting Tim Norlin, Freight Claims Manager Karen McCoury, Marten Driver Alan McCoury, Recruiter

Danielle Wathke, Sr. Director of Maintenance Dave Meyer, Recruiter Courtney George and Director of Human Resources Susan Deetz.

◀ CARLISLE TERMINAL

Welcome to Carlisle!

Newest Marten Transport facility begins operations



The Carlisle, PA Terminal is now up and running. Shown at left is the on-site Operations Department: names are from left to right Brynne Reeher, Heather Hartwick, Derek Knueve, Ajay Rupramka, Travis Bohn.

If you have not had time to stop in and visit Marten's newest terminal, now is the time. The Carlisle, Pennsylvania terminal opened the second week of July and is fully functional for all your

needs. The hours are 0800 to 1700 Eastern Time. Our regional fleets continue to grow with the addition of this newest facility. Feel free to stop by when you are in the area and meet everyone.

◀ DRIVER APPRECIATION WEEK

Marten Says Thank You

Event marked by week full of celebrations, food, fun and prizes at all terminals for drivers and employees

Thanks to all of our drivers and employees who help make Marten Transport a place we can be proud of. This year we celebrated Driver Appreciation Week September 11-17 at all of our terminals. Marten Transport, as well as the rest of the nation, set aside this time to honor and thank drivers for all they do.

During this week of celebration, gifts were handed out daily to our drivers at each terminal. Random drawing for

truck washes and pilot gift certificates were also mailed home to daily winners.

All drivers and employees at the

terminals were invited to take part in cookouts, ice cream socials, pizza, cake and breakfast goodies along with much more.

This week provided a relaxed and fun atmosphere for all Marten

employees. Again, we thank everyone for the hard work, professionalism and dedication they show each and every day!



◀ RETIREMENT

Best Wishes

Marten bids farewell to five long-term drivers

Marten wishes the following drivers the best of luck in their retirement. These five men gave Marten 93 years of dedicated service, not to mention millions of miles.

Leonard Schultz, from Keizer, OR spent 23 years with Marten. He joined the Million Mile Club in 2002 and the Two Million Mile Club in 2008.

Bernie Baskerville from Raeford, NC drove 17 years with Marten. He entered the Million Mile Club in 2009.

Craig Cooper from Fort Worth, TX drove 17 years with Marten. He joined the Million Mile Club in 2007.

Ray Noya from Norwalk, CA, drove 13 years with Marten.

Floyd Haynes from St. Peter, MO drove 23 years with Marten as both a company driver and contractor. He earned Million Mile Club status in 1998 and Two Million Club status in 2008.

Thank you all and best of luck !

Healthy Holiday Recipe Idea

Roasted Butternut Squash Combo

(Makes about 8 (1/2 cup) servings)

1 medium butternut squash, peeled, seeded and cut in 1-inch chunks (about 4 cups). 1 medium red or green bell pepper, cut in 16 pieces. 2 tablespoons olive oil. ½ teaspoon seasoned salt. ½ teaspoon dried basil leaves. ¼ teaspoon course ground pepper. ¼ teaspoon garlic powder.

1. Heat oven to 425 degrees F. Spray 13 X 9 inch pan with cooking spray. In a large bowl mix all ingredients until squash and peppers are coated. Spread in pan. 2. Roast uncovered 25 to 30 minutes, stirring once, until squash is tender.

◀ OPERATIONS

One Million Loads and Counting...

Marten Transport hauls the millionth load for LXP/McDonalds partnership



The picture on the left was sent to us from our partners at Earp helping us celebrate the success of the 1,000,000th load for McDonald's and LXP. Prince Starr (below) is the Marten driver that picked this load up at Tyson Foods in Union City, TN and delivered to Earp Distribution in Edwardsville, KS.



How do you know when your contributions are valuable? We found out by being selected by McDonalds and LXP to transport their millionth managed shipment! We began our partnership in 2006 and on August 23rd, this

milestone load was transported by Marten Transport for McDonalds/ LXP. This is a group effort; our drivers, operations, sales and support departments all play a role that makes Marten Transport who we are today. Thank you to

everyone for your contributions over the years to help make LXP and Marten successful!

Congratulations, let's continue the excellent customer service and teamwork to drive us towards our next milestone with

LXP! (the true compliment that counts, is that our business with them has increased from zero in 2005 to over 40 million dollars and 28,000 shipments a year.)

► **Theft Rates at All-Time Highs:** Marten has seen two loads stolen in our Brokerage Division since July 2011. Both loads were parked within close proximity of each other in California. According to authorities, "Southern California is on FIRE right now for stolen equipment and cargo". There isn't one specific type of cargo that is being targeted. It was also noted that in the last 30 days there has been 18 loads stolen from 4-5 different yards where equipment is parked in this area.

While these examples are in California, the same sense of urgency and securement must be taken across the country! Whether the truck is parked at a truck stop, across the street or in your driveway, a steering gear lock, padlocks and kingpin must be used. To prevent theft, these locks are to be used when ever you are not with the equipment!

Remember ... you never know who may be watching or waiting for you to leave your equipment!

◀ HUMAN RESOURCES

Did Your Trunk Get Any Smaller?

Top walkers rewarded; each receives \$25 gift certificate toward walking shoes

The Marten Walking Program is officially over but hopefully not forgotten. We hope that everyone enjoyed the challenge and will continue to be motivated throughout the winter months ahead. Approximately 39 people participated in this program for 5 months and walked a total of 3486 hours. We averaged 697 hours per month.

Congratulations to our top 10 walkers. Each of the following people received a \$25 gift certificate toward walking shoes:

Jerry Wattenburg (Driver), Curtis Banks (Driver), Sharon McClary (Payroll), Jackie Serum (Operations), Nancy Nelson (Human Resources), Sharry Andre (Billing), Lisa Remington-Lamb

(Trailer Shop), Ann Konsela (Human Resource), Jen Werlein (Operations), Lori Franson (Payroll).

• **REMEMBER - Any exercise is better than none!**

Every person's schedule is different so choose something that works for you and stick with it consistently.

If your not up to a vigorous workout, how about a walk in the neighborhood?

Don't pass up a chance of a lifetime -- that is, a longer and healthier one. And of course the question at the end of the day is... "After committing to a program of consistent walking - did your trunk get smaller?"

◀ BENEFITS DEPARTMENT

Stay on Top of Your Benefits!



Got Benefits?

Marten Transport is moving to United Health Care as of January 1, 2012

At Marten you not only have one of the most competitive benefit plans but also one of the most comprehensive which now includes 100% wellness benefits! Starting January 1st, we are also moving to a new provider, United Health Care. The plan will offer the same great coverage, full wellness benefits and a wide range network across the country. New benefits cards will be mailed to participants in December.

Once you receive your new benefit card, you can log on to www.umar.com to confirm that your current health care provider is part of the United network system. Should you have any questions, please feel free to contact our Benefits department.

As the end of the year approaches, its time to review your FSA (Flexible Spending Account) to determine if there is a remaining balance. If so, consider ways to use the remaining funds. Are there medical, dental or vision bills you have not submitted yet. Have you been pushing off having a procedure done ... lasik or that cap on your tooth perhaps? Now might be the opportune time! Claims must be incurred from January 1, 2011 to March 15, 2012. You have until June 15, 2012 to file these claims.

Bottom line ... make your new year easier and submit your reimbursements now!

REMINDER: As always, when a new year starts we want you to review your payroll deductions carefully to make sure that all appropriate charges are being made for the 2012 benefits you have elected.

◀ MAINTENANCE DEPARTMENT

Top Vehicle Maintenance CSA Violations

California, Missouri, Ohio, Illinois and Texas have highest volume of violations

Here is a list of the most numerous vehicle maintenance CSA violations that Marten Transport has received in the past six months. We continue to see the highest volume of vehicle maintenance violations in the states of California, Missouri, Ohio, Illinois and Texas.

It is very crucial that you continue to do your daily post-trip inspections on your tractor and trailer. Along with a daily check of your equipment you need to use the inspection lanes at our terminals as often you get to a terminal.

As always remember to LOOK, LISTEN & FEEL.

Violation (#Incidents)

- Failing to secure brake hose/tubing against mechanical damage-chaffing, kinking (53)
- Inoperative required lamps (46)
- Inspection/repair and maintenance parts and accessories-applied air loss/air leak (36)
- Flat tire or fabric exposed (32)
- Inoperative tail lamp (18)
- Inoperative or defective brakes (18)



Drivers are reminded that it is crucial to do daily inspections to help reduce and eliminate unnecessary vehicle maintenance violations.

◀ RECRUITING DEPARTMENT



A Whole New Way to Learn

Company updates orientation program to more interactive, self-paced, video-driven platform; drivers impressed by speed and wealth of information

Ten years ago, Marten installed a video conferencing system that uplinked all orientation classrooms for real-time interaction between presenters in Mondovi and drivers in the field. It was revolutionary at the time and has served us well over the years. But the system was becoming less reliable over time and changes were necessary.

In January of this year, the company undertook an aggressive step to build an entirely new computer based orientation that allows drivers to proceed through the course at their own pace.

This new program allows the company to measure a driver's knowledge on any subject that is covered and also allows for easy expansion in the future.

With the new computer based orientation, training is broken down into 17 individual modules that include a video presentation followed by a multiple choice quiz. Every department at Marten had a hand in developing their individual modules to

make sure drivers are receiving the information they need to be successful at Marten. Drivers complete the modules and exams at their own pace and cannot advance without successfully passing each exam with a score of 80 percent.



Marten introduced a new orientation program the last week of September. The new program involves innovative learning and requires drivers to watch videos and pass exams before proceeding to other modules.

The new orientation format went live the week of September 26th. Drivers who have completed the new course have been very impressed by this new interactive approach which is unlike any other orientation they have ever attended.

One driver commented that he was amazed how much more he learned during his time in orientation. Most drivers are now able to complete the orientation process within two days, allowing them to get back on the road more quickly.

We would like to give special thanks to driver Jason Kaerther for his assistance in the filming of many of the training videos. Jason and his truck are featured in several of the videos.

Employee Communication

We appreciate your honesty. Please use this form for comments, complaints, or suggestions. Your input helps make Marten the best possible workplace for all employees. Drivers may submit this form in a Trip Pak envelope, ATTN: HR - to be routed to the appropriate department for a response. Office and terminal employees should submit to HR for departmental routing.

COMMENTS:

Name: _____ Driver No.: _____

Marten Transport, Ltd.
129 Marten Street
Mondovi, WI 54755



Seasons Greetings

*Have a wonderful holiday season from
all of us at Marten Transport*

◀ DRIVER RECOGNITION

Driver's of the Month

Congratulations to the men and women below, who have been selected as Driver's of the Month. Each driver receives a certificate of recognition, a Marten hat and will be acknowledged on the company web site.

► JULY HONOREES

Larry & Linda Jernigan, Thanh Tran, Peter Hibbs, Michael Riley, Aaron Jones, Daniel Viereck, Donald Hammel, KC Francis, Bobby Halford, Allen G. Artz, Dmitry Stepanov, Joe Olivarez, Jermaine Jones, Jeff Nicholas, Joseph Jessie, Alex Gatica, Michael Davis, Orlando Taylor, Michael Mustoe.

► AUGUST HONOREES

Bret Evans, Gary Cochran, Keeatae Hatcher, Tommy Chisolm, Leonard Quirk, Brian Fell, Dan Ridgeway, Robert Walling, Lance West, Edgar Prado, Scott Patrick, Quintin Barrett, Michael J. Nelson, Roman Robinson, Jason Hull, Mike Porter, Terry Chambers, Carl Moegling, Robert Eckenrode, Jon Forer, Max Montalbano, Rodney Moss, Timothy Evans.

► SEPTEMBER HONOREES

Randy Anderson, Todd Richards, Carlos M. Whatley, Abdelouahed Ennaqori, John Sloboda, Russell Boyton, Charlie Tederman, James Hurst, James Philpot, Scott Peterson, Melissa Dykhuis, Denis Heaton, Daniel Baynes, Devin Peter, Kevin Carr, Charles Jett, David Parnell, Shelly Higgins, Nathaniel Lee II, Ethel Roberts, Dennis Pascoe, Robert Edwards, Darron Rush, Jean Sainvil, Peter Lee, David Gomez.