

MARTEN TRANSPORT Transporter



THIRD QUARTER, 2011

◀ FEATURE STORY

New Terminals Up & Running!

Kansas City, KS and Carlisle, PA facilities added to Marten's operations



Marten's new Kansas City terminal location has room to grow and allows drivers to meet their fleet managers.

The Kansas City Terminal is now open at 2563 S. 88th street in Kansas, just seconds from I-435. The current shop hours are Monday through Saturday from 7:00 a.m. to 5:00 p.m. Once fully staffed, the shop will be open 7-days a week. Thank you to all the Marten drivers that have already stopped by to see the

terminal and talk with their fleet managers.

At the present time the Kansas City Regional fleet consists of 95 trucks with plans for growth to 125 trucks by the end of 2011. In the near future we will be adding brokerage to this location which will ultimately give drivers more options for loads. This location is

in a trucking hot spot that should continue to develop and see more shippers in the area. Our goal is to show customers, both old and new, that Marten is committed to the area/market and are here to stay and grow.

New Pennsylvania Terminal
Marten Transport is excited

to announce the opening of our newest terminal at 450 Allen Rd in Carlisle, Pennsylvania.

Located off of I-81, the Carlisle terminal will include operations, a maintenance shop and a fully secured lot. Ajay Rupramka is the Regional Operations Manager and Ben Basicker, formerly a Shop Foreman at the Indy terminal, is Shop Foreman.

This facility will be used for services, inspections, APU repair, and other shop duties. Fuel will not be available at this terminal; however, it will be accessible nearby in Carlisle. The Northeast Regional Fleet will be dispatched from this location allowing us to be closer to our drivers and customers.

If you are in the area please take the opportunity to check out Marten Transport's newest terminal. We look forward to seeing you.

◀ BENEFITS DEPARTMENT

Open Enrollment for Marten Benefit Program is Coming Soon

Benefits open enrollment for 2012 will be held in October. **THESE CHANGES TAKE EFFECT JANUARY 1.**

All employees will need to participate in open enrollment, whether you want to add, cancel or change benefits. **THIS IS MANDATORY...** even if you want to keep the same as what you have. Keep in mind, this will be your only chance to voluntarily change any benefits that you have. You cannot cancel or add health, dental or vision coverage throughout the year without a qualifying event. **THIS IS A GREAT OPPORTUNITY SO DON'T MISS YOUR CHANCE.**



◀ MAINTENANCE DEPARTMENT

Energy Efficiency Draws Praise

Marten honored with award by Thermo King for innovative fuel use approach



Pictured, left to right, reps from Thermo King, Vic Maret, Martin Duffy and Dan Santarsiero (far right), accepting on behalf of Marten Transport, Bob Smith, Chief Operating Officer, Doug Petit, VP of Operations and David Meyer, Senior Director of Maintenance.

MONDOVI, Wis. -- Representatives of Marten Transport accepted the Thermo King Energy Efficiency Leader Award at a presentation held June 30 at Marten headquarters in Mondovi, WI.

Based in Bloomington, MN, Thermo King is a manufacturer of transport tem-

perature control systems for a variety of mobile applications and a brand of Ingersoll Rand.

The award was presented in recognition of Marten Transport's commitment to energy and operational efficiency, as the company has worked to combine customer feedback,

common-sense solutions and innovative systems. By incorporating those improvements, Marten Transport expects to lower refrigeration hours by 10 percent, reduce idle time to two percent and save millions of gallons of fuel.

The company's fuel savings initiatives began in 2007 with the installation of auxiliary power units (APUs), which have now been installed on its entire fleet.

Marten Transport was one of the first large fleets to be completely outfitted with APUs, which have made it possible to reduce idle time. Over the past 90 days, that idle percentage has averaged 1.7 percent, allowing for a monthly savings of \$560,000 when compared to a fleet of similar size that does not

utilize APUs.

Leaders at Marten Transport have also worked with customers to experiment with different temperature settings during transit, to test impact on frozen products and gauge fuel savings potential. The results showed products could be transported at substantially lower cost by setting the temperature at -1 degrees (Fahrenheit) rather than -10 degrees without adversely affecting quality.

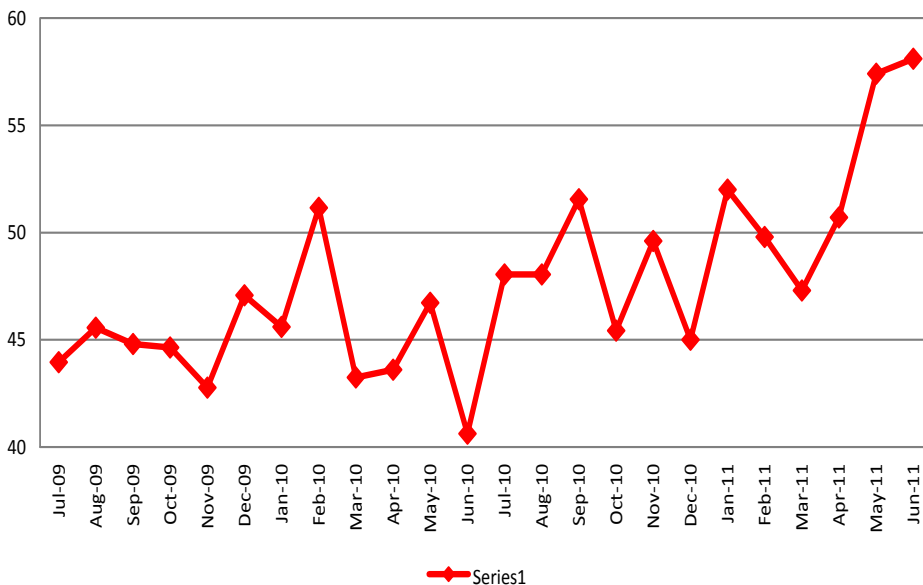
Marten Transport continues to increase energy and operational efficiency today through the use of pre-cooling units, greater temperature control and fresh thinking about in-transit cargo temperature requirements.

- Originally published in *Mondovi News-Herald*.

◀ SAFETY DEPARTMENT

Drivers, Great Job on Your Inspections!

Marten Transport drivers showing improvement, getting cleaner inspections



The graph at left shows the percentage of times Marten Transport drivers are stopped for an inspection and no defects are found. You can clearly see that we are making tremendous progress. There are many factors in this improvement, such as inspection lanes and e-logs, but the bottom line is that our drivers are doing better with their own pre-trip and post-trip inspections.

Keep up the good work and we'll keep getting clean inspections!

◀ GIVING BACK

Relay For Life

Marten works together, uses multiple methods to raise \$7,200 plus to aid in fight against cancer



Bryan Gibbs (Parts Room Manager - Mondovi) raised funds for the American Cancer Society by gathering donations for shaving his head.

Marten Transport again took part in the annual American Cancer Society Relay for Life. Thank you to everyone at Marten that helped raise \$7,238 to help aid in the fight to find a cure for cancer.

This year there were numerous fund raising events including a Mother's Day plant and craft sale, a hot dog luncheon, daffodil sales and a recliner raffle.

Bryan Gibbs, from the parts room at the Mondovi Terminal, showed his support by gathering donations for shaving his head. Drivers and non-drivers joined in with generous donations. The Marten Team for

the Relay consisted of 14 employees who took pledges/donations and joined in the cancer walk.

The Relay for Life took place on June 17th and 18th with a wonderful show of support for the entire community of Mondovi. This event raised a total of \$55,000 to continue the fight against cancer.

We would like to thank Mike Snow in the IS department, for taking on the roll of team leader for Marten. Mike has been coordinating this event within our company and the County Committee for several years.



DRIVER APPRECIATION WEEK

Sept. 11-17

Marten Transport extends its heartfelt appreciation to all the men and women who drive its trucks and haul freight across the country for its customers. Your dedication to professionalism and commitment to safe operation is key to our success. Thank you for all you do!

Please watch for events at each terminal.

◀ EMPLOYEE RETIREMENTS

Marten Extends Best Wishes to Three Retirees

Drivers Sliwinski and Taylor earned Million Mile Club status; Hanson served as a fleet manager for more than a quarter of a century with Marten Transport

Randy Hanson retired from Marten on May 6th, after 27 years of employment. Hanson served as a Fleet Manager in the Operations Department. Randy's plan for retirement is to play around the garden and do whatever his wife wants him to do.

Dan Sliwinski retired from Marten on May 20th after 23 years of driving. Dan was inducted into the Million Mile Club in 2003. Some of the things he really liked about Marten and his career with the company include: The great equipment he was able to drive and the great people he met and worked with over the years. Dan is enjoying retirement by spending time at home and fixing up his house.

Bill Taylor retired from Marten on May 13th after almost 16 years of driving. Bill was inducted into the Million Mile Club in 2008. Bill was on the Southeast Regional board.

Best of luck to Randy, Dan and Bill on their retirement.



Long-time fleet manager Randy Hanson (left), who retired on May 6th, receives a crystal truck from Bruce Platter in recognition of his 27 years of employment at Marten.

Plan Now, Save Later

Flex Spending accounts, simple and great opportunity



In an economy in which everyone is trying to make the dollar go farther, it is important that employees take advantage of all the benefits available to them. Flex spending (125h), is really a simple concept. Most employees can expect or know they will use dollars in the coming year. By planning ahead, you can save pre-tax dollars to a Flexible Savings Account (FSA) reserved for these types of expenses. Flex spending accounts are designed to save employees up to 40 percent on the health care they need and already pay for out of their own pockets.

FSA's are not just for health care and dependent care. Listed below are some examples of reimbursable items: Dependent Care – Young children and aging parents, Medical Bills, Prescriptions, Surgery, Lasik, Glasses/Contacts, Maternity, Birth control pills, Smoking Cessation, Childbirth classes, Orthodontia, Chiropractic,

Physical / Speech Therapies, Weight Loss Programs – medical expense amounts you pay to lose weight if it's a treatment for a specific disease diagnosed by a physician (ie: obesity, hypertension or heart disease), Car Expenses – out of pocket expenses such as gas and oil you use for medical reasons, Capital expenses-certain improvements made to accommodate a home to your disabled condition, or that of spouse or your dependents who live with you.

Contributions made to FSAs are deducted from paychecks before any taxes are calculated, thereby, decreasing taxable income and increasing disposable income. Even with the comprehensive coverage, medical bills can add up. When signing up, if you elect the rollover option you will not have to complete a claim form when accessing your medical insurance. Your deductible, co-insurance amounts and copays automatically will be submitted on your behalf to FSA.

Flex spending can be extremely beneficial. Simply keep your receipts and send them in timely. There are calculators and tools available to help those who are questioning what amount to flex. It's important to plan conservative yet realistic as money that is not used is forfeited at the end of the year. However, the list of covered expenses is so vast with a little planning there's no reason to lose out. Smart planning is the key to making Flex spending work to your advantage! Sign up for Flex Spending during open enrollment and have your money go farther!

Express Scripts

Save money having prescription meds delivered to home

Express Scripts is another cost savings benefit of our medical insurance program.

Here's how it works:

- Pick up a form at any terminal.
 - Ask your Dr. to write a prescription for a 90 day supply of your medication.
 - Fill out and send into Home Delivery Service, along with prescription.
 - Standard shipping is free and should arrive in 14 days from the date they receive your order.
- It takes just a few minutes to fill out and send in. If you have a prescription that is costly, you will save money by sending in for a three month prescription. A one month over the counter maximum is \$50. A three month prescription is a maximum of \$100.
- Three months for the price of two. Save time and money!

Marten Walking Team Update

Don't let the summer heat get you down - walking can help

We hope everyone is having a great summer and enjoying Marten's walking program. We currently have 39 members. For the month of May our team walked a total of 686 hours. Hats off to Jackie Serum in operations, who was our top walker with 52 hours. For the month of June the Marten Team walked 680 hours. Sharon McClary in the Accounting Department was the top walker with 50 hours, Good job, Sharon.

July proved to be our most challenging month with high heat indexes all over the country. The Team walked a total of 665 hours. The top walker for July was Marten Driver, Curtis Banks with 56 hours. Great job Curtis! Just goes to show you can set aside time to walk no matter what your occupation is.

The best helpful hint is to find a buddy and set up a time that you walk everyday. You are much more likely to continue

walking if you have a plan and stick to it. We have three months behind us and two to go. Keep sending in those calendars with your walking totals. *The greatest wealth is health. ~Virgil*

Benefits of Walking

Walking, like other exercise, can help you achieve a number of important health benefits. Walking helps you:

- Lower low-density lipoprotein (LDL) ("bad") cholesterol

- Raise high-density lipoprotein (HDL) cholesterol (the "good" cholesterol)
- Lower your blood pressure
- Reduce your risk of or manage type 2 diabetes
- Manage your weight
- Improve your mood
- Stay strong and fit

All it takes to reap these benefits is a routine of brisk walking. It doesn't get much simpler than that. You can forget the "no pain, no gain" talk. Research shows that regular, brisk walking can reduce the risk of heart attack by the same amount as more vigorous exercise, such as jogging.

— By Mayo Clinic Staff

◀ 2011 RANDOLPH L. MARTEN SCHOLARSHIP WINNERS

► Marten Transport has established a scholarship program to assist company employees' children who plan to pursue post-secondary education in college and vocational programs. Scholarships are offered each year for full-time study at any accredited post-secondary institution of the student's choice.

The scholarship program is administered by Scholarship Management Services, a department of Citizens' Scholarship Foundation of America, Inc. (CSFA). CSFA is a national non-profit educational support and student aid service organization that seeks to involve and assist the private sector in expanding educational achievement. Awards are granted without regard to race, color, creed, religion, age, gender, disability or national origin.



RANDOLPH L. MARTEN

SCHOLARSHIP RECIPIENTS

Scholarships Awarded to Outstanding Students

Marten awards eight exceptional young people with grants to further their education

MONDOVI -- Marten Transport, Ltd. is proud to announce the recipients of the 2011 Randolph L. Marten Scholarship Program. In order to be eligible for this scholarship, the applicant must be a dependent child of a Marten Transport, Ltd. employee. The following recipients will receive a \$1,500.00 award to use towards furthering their education.



Knoener

• Brittany L. Knoener is attending the University of Wisconsin-La Crosse in La Crosse, WI. Her major field of study is Biology. Brittany is the daughter of Jackie and William Knoener of Mondovi, WI.

• Melissa N. Lewis is attending



Lewis

Salisbury University of Salisbury, MD. Melissa's field of study is Pre-Med. Melissa is the daughter of Bruce and Edwina Kimball and David Lewis of Easton, MD.

• Enrique Lopez is attending the University of California, in Los Angeles, CA. His major field of study is Bio-Chemistry.



Lopez

Enrique is the son of Enrique and Patricia Lopez of San Bernardino, CA.

• Melinda S. Martin is attending Marquette University, in Milwaukee, WI. Melinda's major field of study is Biology.



Martin

Melinda is the daughter of Mark and Melony Martin of Mondovi, WI.

• Samantha Gregory is

attending the University of Wisconsin-La Crosse in La Crosse, WI. Her major field of study is Psychology. Samantha is the daughter



Gregory

of Cindy and Wayne Gregory of Eleva, WI.



Sims

• DeShaun Sims will be attending Florida International

University in Miami, FL. His major field of study is Pre-Med. DeShaun is the son of Ronald and Violet Sims of Lakeland, FL.

• Kirstie J. Schneck will be attending the University of Wisconsin-Eau Claire, in Eau Claire, WI. Her major



Schneck

field of study is Communications. Kirstie is the daughter of Tom and Judy Schneck of Eau Claire, WI.

• Andrew Wolfson will be attending the University of Oklahoma, in Norman, OK. His major field of study is Aerospace Engineering. Andrew is the son of Tom and Eileen Sunwalt of Oklahoma City, OK.



Wolfson

Marten Transport, Ltd. holds a strong belief that education and hard work will make a difference in the future. Since the inception of the Randolph L. Marten Scholarship Program, the company has presented over 112 students with educational scholarships. Marten Transport would like to congratulate all of the recipients on this achievement, and may they have continued success in their chosen fields of study.

Employee Communication

We appreciate your honesty. Please use this form for comments, complaints, or suggestions. Your input helps make Marten the best possible workplace for all employees. Drivers may submit this form in a Trip Pak envelope, ATTN: HR - to be routed to the appropriate department for a response. Office and terminal employees should submit to HR for departmental routing.

COMMENTS:

Name: _____ Driver No.: _____

Marten Transport, Ltd.
 129 Marten Street
 Mondovi, WI 54755



Early Bird Winners

The new online Marten store has been up and running since April 1, 2011. Congratulations to the five early bird winners for a \$25 gift certificate at the company store: Julie Brown, Bonnie Coppage, Brian Sackrider, Harry Timmons and Allen Zaverl.

Be sure to browse online to see all the new and exciting items. All you need to do is go to our www.marten.com web site and click on SHOP Company Store - on the right hand side under Common Links or go to www.shopmarten.com.

Driver's of the Month

Congratulations to the men and women below, who have been selected as Driver's of the Month. Each driver receives a certificate of recognition, a Marten hat and will be acknowledged on the company web site.

▶ **APRIL HONOREES**

David Utley, Kimberly Poggi, Juan Pena, Matthew Tilton, William Munn, Scott Eckhart, Donald Simpson, Keith McDaniel, Bill Schumacher, Scott MaGee, William Warner, Alejandro Navarrete, Larry Humbert, Mark Ogle, Victor Carmona, Wilma Hawkins.

▶ **MAY HONOREES**

Jeff Tucker, Warren Brown, Michael Jenkins, Robert Arroyo, Steve Hays, James Heath, Anthony Maes, Scott Eckhart, Robert Gray, Elroy Ghoston, Mike Lott, Cary Goble, Jarrett Alexander, Jeffrey Sevon, Mark Freeman, Richard Rudd, Richard Snelling, Timothy Behrens, Steve Calhoun, Randal Hudson, Joe Shelby, Donald Lee Berrier.

▶ **JUNE HONOREES**

Aslan Zejnel, Rosendo Viltre, Deb Anderson, Charlie Robinson, Rebecca Crumling, Dennis Stone, Earl Gosnell, James Burton, Dean Trinko, Ed Olfson, Berry Deboord, Greg Mosier, Mike Tacy, Sandra Delano, Dave Guthmiller, William Hatmaker, Ken Jones, Joe Olivarez, Jon Denton, Claude Morgan, Steven Dudley, Mark Parmenter.