#### MARTEN TRANSPORT

# Transporter



**SECOND QUARTER, 2010** 

◆ FEATURE STORY | MILLION MILE CLUB INDUCTION



ONE MILLION MILE INDUCTEES: (in alphabetical order) David C. Anderson, John A. Baker, Michael I. Baker, Bruce Baldwin, Mark Bowron, Tom Dunham, Marlene Esser, Keith Gould, John M. Groesbeck, Kyle Grunhovd, Dilbag S. Kaile, John Kehl, James Kelly, Ed Knowles, Walt Koering, John Laubach, Barry S. Lawhorn, Dean C. Lewis, Donna Meyer, Alex Motchalov, Scott Peat, Terry Prince, Carlos Rasnick, Ed Simon, Gary Spalding, Larry Tobola.

**TWO MILLION MILE INDUCTEES:** Brian Bomberger, John Sloboda, Jr.





# **Marten Honors Million Milers**

With 2010 additions, prestigious Million Mile Club nears 500 total honorees

Marten Transport has a lot to be proud of in 2010 including phenomenal growth and expan-

sion. The company takes exceptional pride in the accomplishments of its amazing million milers. On April 10, 2010 Marten Transport honored twenty seven, one million mile club inductees, two new two million mile club inductees and

two new three million mile club inductees.

"We're really proud of these individuals. I think their work ethic, loyalty and dedication are just amazing," says Nancy Nelson, Marten's Human Resources Administrator. "It's very important for us to recognize all of them in a very special way at the banquet."

3-MILLION MILE CLUB

Neil Meyer

Dan Peterson, Marten's Direc-



New inductees to the Million Mile Club receive custom jackets prior to the

banquet and have their portraits taken to be placed in the Marten Transport Hall of Fame, which features all of Marten's honorees through the years. At the banquet, they receive an engraved mantle clock, a million miler hat, truck decals and a certificate of achievement.

"We also have certificates created for the support people in the honoree's life," says Nelson.

"They can give it to their spouses, children, parents – whoever they want to thank for encouragement over the years."

Two Million
Mile Club inductees
receive a custom
specialty ring, polostyle shirt, truck decal and certificates.

A group photo is taken for the wall of fame.

Two company drivers were inducted into the Three Million Mile Club, which had its inaugural class in 2008. "All of these honorees have been with Marten Transport about 25 years," Nelson says. "They are really loyal

to the company, very disciplined. We're so fortunate to have them with us."



Bob McKay

At the banquet, the two were presented with truck decals as well as their choice of a gift from the three million mile catalog.

The new inductees to the Three Million Mile Club were: Bob McKay, 24 ½ years, Rio, WI; Neil Meyer, 25 years, Mondovi, WI.

With the new additions, Marten Transport has inducted 483 members to its Million Mile Clubs including 98 two million milers, and eight three million milers. The inductees, their guests and many Marten employees enjoyed a buffet dinner following the awards ceremony.

## **Marten Certified as Industry Leader in Pay**

National Transportation Institute honors company with elite "Top Pay" classification

MONDOVI, Wis. (May 6, 2010) — Marten Transport, Ltd., a leader in the time- and temperature-sensitive transportation industry, has been certified by an independent transportation institute as a top paying carrier.

The National Transportation Institute, which provides accurate and authoritative mission critical benchmarks to truckload carriers, recently completed its annual National Driver Wages Survey. As part of the survey, the institute reviewed detailed pay profiles of key truckload carrier company driver and owner-operator compensation plans. The report contains 65 different categories of pay, benefits and driver policy related changes broken down into van, refrigerated and flatbed categories.

Gordon Klemp, President of the National

Transportation Institute said, "We are proud to honor Marten Transport with our elite, Top Pay Certification award. Only a small number of carriers nationally qualify for this status. Marten's outstanding driver pay and benefits program, combined with its financial stability have put the company in a position to qualify to be part of this exclusive group."

The institute found Marten Transport, listed among Forbes "200 Best Small Companies in America," as one of the nation's best for total compensation packages.

Marten Transport has spent the last two years in a growth mode despite an industry downturn. The carrier has opened numerous new terminals and expanded its regional network to better serve customers and accommodate more driver-friendly schedules.

"We've been very committed to keeping driver pay strong despite economic challenges. Marten has found ways to increase take-home pay when others were cutting, so this acknowledgment from NTI is a validation that we are at the forefront of driver offerings," said Marten's Director of Recruiting, Tim Norlin. "It confirms that we've been doing things right. This recognition is the result of our hard-working, committed drivers, contractors, employees and management team that have helped make Marten a success."

The company is opening another new terminal in Phoenix, Ariz. this summer and has opportunities open now for experienced drivers. For more information on openings at Marten Transport, call 800-395-3331 or visit www.drive4marten.com

**◆** EMPLOYEE RECOGNITION

### **Clemes Leaves the Road**

After 20 years driver calls it a career



Randy Marten presents Robert Clemes with a crystal truck to acknowledge his 20 years of service to the company and his retirement from driving.

After two full decades of rolling down the highway in a Marten Transport truck, Robert Clemes has retired from driving.

Clemes started his career with Marten Transport on December 13, 1989. He retired on February 12, 2010. Over the past 20 years, Robert said that he has just loved his job and that even with all the changes he will really miss it.

Some of the folks that Robert wanted to thank were Rod Moats, Jerry Lind, Dennis Gilreath,

Alison Gorton, Tia McDonough, Jay Weber and especially Randy Marten.

Robert is very excited about his retirement. He plans on enjoying the moment, running in the mornings, visiting with the elderly and learning all their secrets, and sitting in front of his TV. For years he lived in Sacramento, California, but now his home is in Memphis, Tennessee.

Congratulations and best wishes Bob.



## **Time for Fishing & Farming**

Johnson retires after 13 years in the shop

After working for 13 years in the trailer shop at the Marten Transport corporate headquarters in Mondovi, Bill Johnson has retired

Johnson, who started with Marten Transport on May 29, 1997, officially retired on March 31 of this year.

According to Corporate Maintenance Director Chuck Remington (shown above presenting Johnson with a crystal truck for his service), Johnson has plenty planned to help keep his free time more like fun time. He plans to spend his retirement working around his farm, doing some fishing, relaxing in the sun and just enjoying his days.

Marten Transport thanks Bill for 13 years of service and wishes him the best of luck on his retirement.

## **Top Firefighter**

Corporate Parts Manager honored as Mondovi, WI Fire Fighter of the Year



Bryan Gibbs (right) was recently presented with a plaque by Mondovi Fire Chief Dennis Brion after being named the Mondovi Fire Department's 2009 Firefighter of the Year.

Bryan Gibbs was recently chosen as the Mondovi Fire Department's 2009 Firefighter of the Year. Gibbs has been a volunteer firefighter with the department for the past 20 years and has served as a captain for the past five years. Gibbs is also a member of the Mondovi Ambulance Service and has been a certified EMT for 10 years. He is a certified CPR instructor who provides CPR certification and refresher classes to fire department members and several community organizations.

Mondovi Fire Chief Dennis Brion says Gibbs is a very selfmotivated individual who has a great deal of passion for his work with the fire department and ambulance. He says Gibbs's experience and expertise is evident to anyone working with him, and he is a tremendous asset on the scene of serious accidents. Brion adds that Gibbs attends all department training and events and participates in all department fundraisers.

He further says Gibbs brings knowledge to the fire department from his experience working as a truck mechanic at Marten Transport, Ltd. in Mondovi.

He says Gibbs regularly assists with fire truck maintenance and repairs and has been a big help in keeping truck expenses low for the fire department.

Gibbs is currently employed at Marten Transport as the Corporate Parts Manager. In this position, he oversees vehicle parts and inventories for all of the company's seven locations across the United States.

Marten Transport salutes Bryan for his dedication to excellence and for his committed service to his community. Congratulations on being named Mondovi Firefighter of the Year for 2009.

• This story was originally published in the Mondovi News-Herald.

# **Driver Aids a Choking Child**

McDowell saw little girl turning blue, knew quick, direct action was needed in order to help avoid a tragedy

The Truckload Carriers Association (TCA) is pleased to name Marten Transport truck driver James McDowell as a Highway Angel for assisting a young child who was choking.

On December 17, 2009, at about 11 a.m., McDowell walked into a truck stop in Kenly, North Carolina, to get a cup of coffee. He saw a group of people standing around a little girl who appeared to be about

four years old. She was choking and had already turned a shade of blue, signifying that she had been choking for some time. A man – presum-

ably her father – was hitting her on the back, but it obviously wasn't working.

Sadly, McDowell was all too familiar with this type of situation. In 1998, his own son had died from choking. He was not present at the time, but afterward made a point of learning how choking situations should be handled. He always remembered the coroner saying that in some cases beating a person on the back is not enough to dislodge a foreign object. Stronger action is often required. So McDowell sprang to action. He grabbed the little girl's chin, pulled her mouth open, reached in, and grabbed and removed a chicken bone that was lodged there.

"It felt good to do for someone else what I wasn't able to do for my son," said McDowell.

McDowell followed up by giving the girl mouth-to-mouth resuscitation, but she had already started breathing again. He asked her if she would be all right, and she smiled and shook her head yes.

The family was so concerned about their child that no one

noticed when McDowell slipped away back to his truck, and no one even thanked him for helping. However, they did notate his truck number,

because someone later called Marten Transport to convey their thanks to McDowell and commend him for his quick thinking.

The trucking industry is dedicated to providing professional, safe, and courteous truck drivers. It encourages those who share the road with truck drivers, to assist in identifying those truck drivers who are truly Highway Angels.

Highway Angel recognition is awarded for a driver's "good deeds", ranging from simple acts of kindness, such as fixing a flat tire, to heroic life-saving efforts, such as pulling someone from a burning vehicle and administering CPR.

## **Marten Drivers Honored by WMCA**

Larson and Vargo saluted as "Role Models" for their safety and professionalism



Marten Transport was well represented at this years WMCA Safety Awards Banquet in Madison, WI. More than three dozen total Marten drivers were honored at the event. Some of the Marten contingent attending the event are shown above.

MADISON, WI – Two Marten drivers were among a dozen individuals honored at the Sheraton Madison Hotel during the Wisconsin Motor Carrier Association's annual Safety Awards Banquet held on February 27th.

Robert Larson and Jack Vargo have many decades of experience driving for Marten between them, and were hailed as role models for their consistent professionalism and outstanding safety record.

"It is appropriate to honor these drivers because of their outstanding records,"

said Tom Howells, WMCA President.

"Being a professional truck driver is a demanding job. These individuals spend a great deal of time away from their families and homes. They must be in total compliance with all safety regulations and are expected to deliver their loads on time, despite bad weather."

Robert Larson was named WMCA's Driver of the Month for September and Jack Vargo was named WMCA's Driver of the

Month for December. Robert is member

of the One, Two and Three Million Mile Safe Driving Club and Jack Vargo is a member of the One and Two Million Mile Safe Driving Club.

Selections for the Driver of the Month are based on the truck drivers' safety record, outstanding service, acts of heroism, length of service, community service and performance of daily duties.

Including the drivers of the month, more than three dozen Marten drivers were honored during the event as members of the President's Safe Driving Club. They include:

**One Year:** Dale Henderson, Lance Owen

**Two Year:** Ronald Anderson, Bruce Dickens, Michael Jacobs, Neil Meyer, Janice Solie, and Kenneth Zilinger

**Three Year:** Keith Gould, Alan McCoury, Larry Reiter, John Rooker, Jeffery Stanton, and Jack Vargo

**Four Year:** Robert McKay and Wayne Schepp

**Five Year:** Dana Anderson, Jim Anibas, Charlie Brinkley, Rick Hansen and Larry Storlie

**Six Year:** Roger Cook and Donna Meyer **Seven Year:** Merrie Ekern and Terry

Lemke

**Eight Year:** Rick Benson, Mark Ekern and Todd Olson

Nine Year: Beth Eder and Pete Hansen
Ten Year: John Eder and Tim Setterlund

Thirteen Year: Bob Larson



Jack Vargo

## **Ground-breaking at Georgia Terminal**



Regional Director Justin Kreimer stands on the future site of the new Tucker, GA Terminal – 4700 Roger Marten Way. The Tucker Terminal is located in the Stone Mountain Industrial Park.

We are well underway in construction of our new Georgia terminal! We recently had a formal ground-breaking ceremony with dozens of attendees. Representatives included executives from DeKalb county, local news affiliates, and other various elected officials. All parties were very excited to hear the Marten story and were encouraged by Marten's growth and stability—even in this economy. We were pleased with the warm reception, and are excited to be moving to our new home. Our address has been finalized; we will be located at 4700 Roger Marten

Construction has been moving very quickly, this month

the exterior walls are being put into place and interior work begins in just a few short weeks. Projected completion date is set for late July or early August of this year.

The regional fleet continues to grow and now has over 135 trucks—our goal is to be at over 145 before July 1st and well over 150 before we start operating out of the new facility. With the addition of our facility in Lakeland, we will be adding new Georgia to Florida dedicated jobs for those drivers with seniority, exemplary service records, and TWIC certification. We are pleased and excited for our Southeast growth, thank you all for being a part of it!

## **New Marten Terminal Opens in Central Florida**

Lakeland location offers company more growth opportunities and logistical advantages

Marten has a new home in the Sunshine State! Marten's newest facility just opened in Lakeland, Florida—just off New Tampa Highway (Hwy 92). We are strategically located just off I-4 and down the street from Publix, one of our newest Southeast customers.

Marten has also started a Florida regional fleet, which is currently over 30 trucks. Drivers with seniority, excellent service history, and TWIC certification will be the first eligible for positions as they become available.

The facility is open from 7:00am to 5:00pm Monday through Friday. Currently, the terminal has two operations and three maintenance personnel. Maintenance capabilities include services, tire changes, and routine write-ups. The yard also has an inspection lane and capacity for trailer



washouts. The yard is accessible after hours by use of a combination lock on the gate provided in the directions to terminal via Qualcomm.

The addition of a facility in Central Florida brings a calculated tactical advantage to Marten's overall network. As Marten continues growth in the Florida market, there will be significant increases in the

amount of local and intra-Florida shipments, outbound port volume, and overall lane density in and out of the state. These new regional service capabilities also give Marten further national leverage with our customers and prospects in other environments. These advantages will play a key role as we align Marten with other growth opportunities in our multi-faceted platform. We are very excited for further success—thanks for all your hard work as we continue to push Marten forward!

"Marten Transport Ltd. is a fantastic addition to Tucker and the Stone Mountain Industrial Park, which has been providing sustainable jobs long before the term became fashionable."

#### **Employee Communication**

We appreciate your honesty. Please use this form for comments, complaints, or suggestions. Your input helps make Marten the best possible workplace for all employees. Drivers may submit this form in a Trip Pak envelope, ATTN: HR - to be routed to the appropriate department for a response. Office and terminal employees should submit to HR for departmental routing.

Name:	Driver No

Marten Transport, Ltd. 129 Marten Street Mondovi, WI 54729

◆ MARTEN TRANSPORT • TRANSPORTER • SECOND QUARTER 2010 • PAGE 6

◆ DRIVER RECOGNITION

## **Drivers of the Month**

Congratulations to the men and women below, who have been selected as Driver's of the Month. Each driver receives a certificate of acknowledgement, a hat and will be acknowledged on the company web site.

#### **January Honorees**

Robert and Marlene Esser Kenneth Deets Gary Farley Leonard Shutlz Yvonne Swafford Donald Lipham Bernie R. Freeman Shawn Boykin Alan Vargo John Brantley Brian Stephens

Ken Goldsberry

#### **February Honorees**

**Bradley Davis** John Sabie Steve Johnson Leonard Shultz Victor Altamirano Raymond Lamb Terry L. Asberry Wayne Lamberty Peter Hibbs Michael Tollefson Ramon Quesada David Robinson Herbert F. Mcginty Johnny Humphrey John Cunningham Ray Nunley Robert Head Charles Orr William King

Mark & Merrie Ekern

#### **March Honorees**

James McGrew Patricia Hunter Donna Meyer Donald Freeman William Hassell Brian K. Burall Stan & Loni Johnson Alvin Harp, Jr. Charles Holt Michael Norton Christopher Busch Thomas Buckalew Phillip A. Larson Wayne Lamberty Gregory A. Mosier Anthony Greene Alex Motchalov Rodney Graham Ricky Chancey