



Million Milers Make Marten Proud

Two dozen drivers honored; praised for their professionalism and commitment to safety



2012 ONE MILLION MILE CLUB: Front Row: Bob Gericke, Paul Jameson, Sarah Krus, John White, Calvin Lewis, 2nd Row: James Durham, Chad Robbins, Scott Jacobs, Don Ridley, Lois Ann O'Daniel, Lance West, John Lindbeck, 3rd Row: Mike Tollefson, David Roller, Blaine Joost, Don Lipham, Richard Snelling, Alphonso Dobey, Donald Finch. **TWO MILLION MILE CLUB:** (below left) Left to right: Don Pickford, Robert O'Daniel, Walter Brown, Robert Young. **THREE MILLION MILE CLUB:** (below right top) Bill Schumacher, Charles Brinkley (below right bottom).

Marten Transport has a lot to be proud of in 2012, but the company takes the most pride in the accomplishments of its amazing million milers.

On April 14, 2012, Marten Transport honored twenty-four One Million

Mile Club Inductees, seven Two Million Mile Club inductees and Two Three Million Miler Club inductees.

"We're really proud of these individuals. I think their work ethic, loyalty and dedication



are just amazing," says Nancy Nelson Marten's Human Resources Administrator. "It's very important to us to recognize all of them in a very special way at the banquet."

Dan Peterson, Marten's

Director of Safety, introduced each honoree and spoke about their individual contribution. "Even with about 200 people attending, it's a very personal recognition," says Nelson.

New inductees to the Million

Mile Club receive a custom jacket prior to the banquet and have their portraits taken to be placed in the Marten Transport Hall of Fame, which features all of Marten's honorees through the years. At the banquet, they receive an engraved mantle clock, million miler hats and a certificate of achievement.

"We also have certificates created for the support people in the honoree's life," says Nelson. "They can give it to their spouses, children, parents – whoever they want to thank for encouragement over the years."

Two Million Mile Club inductees receive a custom specialty ring, a polo-style shirt, two million miler hats and a certificate of achievement. A group photo is taken for the Hall of fame.

Two company drivers were inducted into the Three Million Mile Club. "They have been with Marten Transport for over 25 years; Nelson says. We are very fortunate to have them with us."

The new inductees to the Three Million Mile Club are: Charles Brinkley and Bill Schumacher.

With the new additions, Marten Transport has inducted 524 members to its Million Mile Clubs including 104 two million milers, and 11 three million milers. The inductees, their guests and many Marten employees enjoyed a buffet dinner following the awards ceremony.



◀ SAFETY DEPARTMENT

Hansen Accepts Safety Award

Named WMCA Driver of the Month for July 2011 for safety and professionalism



Peter and Rose Hansen at the Wisconsin Motor Carrier Association Safety Awards Banquet.

A special gathering was held at the Osthoff Resort, Elkhart Lake, WI where approximately 180 trucking industry people gave tribute to 12 drivers who were honored for the Wisconsin Motor Carriers Association (WMCA) 2011 "Driver of the Month" Awards. This event was the WMCA Annual Safety Awards Banquet was held on February 18, 2012.

Peter Hansen is one of those special people. Peter has driven for Marten Transport, Ltd in Mondovi, WI for the past 29 years. He has an exemplary safety record. He is a member of Marten Transport One Million and Two Million Mile Clubs. He is a member of the WMCA President's Safe Driver Club. Peter has proven to be a safe and professional driver. He takes a lot of pride in his career and his equipment. He has been involved in the Trucker Buddy Program and has been a member of the WMCA WI Road Team. Peter's work ethic has earned him the respect of

his co-workers and customers. Peter and his wife, Rose, live in Bristol, WI.

"Being a professional truck driver is a demanding job", according to Tom Howells,

regulations and are expected to deliver their loads on time, despite bad weather. Operating a tractor-semitrailer valued at over \$175,000, loaded with thousands of dollars of cargo,



Marten drivers attending the President's luncheon and the Safety Award's Banquet included Vern Jahsman, Tim Setterlund, Peter Hansen and Ken Zilinger.

WMCA President. "These individuals spend a great deal of time away from their families and homes. They must be in total compliance with all safety

often in severe weather and traffic conditions, is a high stress job requiring a great degree of skill and patience."

Howells also indicated that,

"It is appropriate to honor these drivers at the WMCA Safety Banquet because of their outstanding records and recognize that they are all dedicated to safety and professionalism behind the wheel".

To be nominated for Driver of the Month, the employer must be a member of the Wisconsin Motor Carriers Association and the driver must be a resident of Wisconsin or be based at a Wisconsin terminal. If the driver is based in another state, he must travel regularly between that terminal and a Wisconsin terminal.

Selections for the Driver of the Month are based on the truck drivers' safety record, outstanding service and/or acts of heroism, length of service, community service and performance of daily duties to the highest trucking industry standards.

Including the driver of the month, 15 more Marten drivers were honored during the event as members of the President's Safe Driving Club. They include:

One Year: Joseph Cravilion, Vern Jahsman and William Krenz.

Two Year: Kim Holten, Gregory McKinney and Michael Peterson.

Four Year: Neil Meyer and Kenneth Zilinger.

Five Year: Ernie Rzentkoski
Seven Year: Charles Brinkley and EJ Funk.

Eight Year: Roger Cook.

Ten Year: Peter Hansen.

Twelve Year: Tim Setterlund.

The Wisconsin Motor Carriers Association is a non-profit trade Association based in Madison which represents commercial motor vehicle users in the state.

◀ EMPLOYEE NOMINATION

Marten's "Man of Action" Nominated

Phil Johnson among finalists for prestigious Truckers News, TCA Driver of the Year

Editor's Note: Phil Johnson is a finalist in the 2012 Company Driver of the Year Contest produced by Truckers News and the Truckload Carriers Association. The winner will be announced at TCA's annual convention, March 3-6, 2013 in Las Vegas. This article appeared in the January edition of Trucker's News.

Expecting the unexpected has been a mantra for Marten driver Phil Johnson for the near 30 years he's driven, and abiding by it has resulted in quite a few accolades, including several driver of the year awards and



Phil Johnson

nominations, 3 million safe miles and a Truckload Carriers Association Highway Angel award, which he was given for saving a man's life when he happened upon a car crash in Destin, Fla. He's also a self-proclaimed man of action, and "I've always looked at it that way," he says, "I'm not a standby-er." The Jackson, Ga., resident has more

than one story to back it up, too. In addition to his Highway Angel actions, he saved a baby from a car in Michigan in which the mother was doing drugs in a parking lot. When it

comes to driving, though, "it's all about anticipation," Johnson says. "You have to anticipate what the other person's going to do before they do it and not let folks get under your skin." The driving vet has run a dedicated load from Atlanta to Indianapolis for about 15 years hauling refrigerated goods to Kroger. He started driving when he joined the Marines in 1975, where he was offered the chance to haul jet fuel in Beaufort, S.C., then tactical equipment in Okinawa, Japan.

After leaving the service, he did landscape work briefly before going to driving school in Savannah, Ga. He had a few short stints with other carriers, including time hauling for

Dixie Crystal sugar.

He started driving for Marten in 1987, where he's been since: In 1999, though, his career and his personal life were struck a somber blow, when his wife was diagnosed with breast cancer just weeks after the couple ordered a truck and planned on running an owner-operator team. She died in 2002, and Johnson decided to continue running as a company driver.

"It was the hardest thing I've ever had to deal with," he says, but he kept driving, dealing with the unexpected the same way he had before. "You can't take anything for granted out here," he says. "That's just the nature of the job."

◀ EMPLOYEE RECOGNITION

Marten Employee Receives Kraft's "Gem" Award

Fay Passow honored for "Going the Extra Mile" at company's annual carrier conference



Marten Senior Billing Processor Fay Passow receives Kraft's GEM Award (Going the Extra Mile) at its annual carrier conference. Pictured (from left) are Harry Haney, Kraft Assoc. Director of Transportation & Planning, Fay Passow, Marten and Mike Cole, Kraft Senior Director of Transportation

Each year, the recipient of the award is selected based on recommendations given by Kraft employees to honor an individual employee at a carrier that they feel "Goes the Extra Mile" and is instrumental in making their job easier. Fay

Passow, Marten Senior Billing Processor, was honored at the event attended by all Kraft carrier. Fay was presented with a trophy for her role in working with Kraft's transportation and payables personnel.

Kraft currently ranks as

Marten's highest revenue customer. It takes a considerable amount of tact, ingenuity and organization to be able to successfully manage all billing aspects for this account.

Kraft commented that they appreciate her accuracy,

attention to detail, speed-of-light response and easy-going demeanor.

Please join us in Congratulating Fay for a job well done, and for the professional way she represents Marten Transport to our customers!

◀ OPERATIONS

Detention Pay Rises Again

Changes made to help utilize driver's time



Marten Transport is pleased to announce yet another increase in detention pay rates for company drivers.

Drivers now receive a \$2.00 per hour increase to \$17.00 for detention time in excess of 2 hours while waiting to be loaded or unloaded at customer facilities.

As stated in our announcements, drivers delivering or picking up at customers that have been identified as having extreme detention issues will continue to earn \$20.00 per hour. While we have made significant improvements in detention time at many customers, much more remains to be done. We realize that your time is valuable and any delays affect your driving hours and ultimately your productivity.

Until we can eliminate detention time altogether, we will continue to pay our drivers detention time to ensure a consistent weekly paycheck. No other carrier offers any type of detention program even close to this.

We are proud of the job employees and professional drivers do and will continue to work hard to make your jobs productive and rewarding.



New programs ensure drivers earnings won't suffer due to inefficiencies during downtime.

More Innovation

New programs to help offset driver downtime

Marten Transport is also pleased to announce a brand new program designed to help encourage equipment inspections and help offset downtime while waiting for trailers to be fixed upon picking them up at our customers and drop yard trailer pools.

Road Service now pays \$17.00 per hour for downtime at drop yards/customer drop pools when a driver has to wait for a service truck to fix the trailer they are picking up. Downtime will start when the initial call is received by our road service department; downtime will end once the service technician has repaired the problem and brought the trailer up to DOT spec.

In order to receive the downtime payment you will be required to call in upon noticing the issue and call back once the issue has been fixed. This program has been designed to help all driver that have incurred downtime for making sure their equipment is safe and DOT legal.

This program will also help our drivers CSA scores and put ownership on any driver that is dropping a piece of equipment that is not up to DOT specs at our customers or drop yards. The downtime will only be payable upon

hooking up to a trailer that is not road legal at a customer or drop yard.

We want to make sure that drivers who are paying attention to their equipment get recognized and compensated for doing so. Road service will process all closed events by 3PM on Tuesdays to payroll for inclusion on the Friday settlements.

The reimbursement program applies to Marten drop yards and customer locations only, this does not apply at terminal shops or over the road shops. There will be cases were road service will direct you to take the trailer to the nearest outside repair shop to fix the trailer as well.

These cases will also qualify for downtime reimbursement if you call road service prior to leaving and they direct you to an outside shop. Once you have hooked to the trailer and then have an issue down the road you will not qualify for the downtime reimbursement program.

These two innovative programs will help ensure that our drivers' earnings will not suffer when productivity is affected by inefficiencies during loading and unloading or due to equipment issues.

Thank you for all you do and thank you for being a part of the Marten team!

◀ EMPLOYEE RECOGNITION

Marten Says Thanks & Good Luck!

Three long-tenured employees retire from service



Terry Grochowski (left), Extended Shift Ops Manager presents a commemorative crystal truck to Mike Birtzer in acknowledgment of his years of service. Darlene Urness with Cindy Gregory (center) during her retirement. Connie Reeser with Cindy Gregory (right).

After more than a half century of combined service to Marten Transport, Darlene Urness, Connie Reeser and Mike Birtzer are retiring.

Darlene started with Marten in 1991 in the Mail room and ended her career in the Payroll Department. She enjoyed 21 years in many different Accounting positions. The thing she will miss the most is the camaraderie with co-workers and the drivers.

Darlene plans to spend more time with family and friends, especially her four grandchildren. Her plans are to live a spontaneous life.

In 1999, Connie came to Marten with little Accounting experience. Connie began in the Trip Entry Department and through hard work and determination, she moved to the Payroll Department and for the past couple years she has been at the helm of Payroll Settlements

Team 5.

Connie says she will miss the friendships of her co-workers the most. Plans for retirement include gardening, traveling to Arizona and Colorado to visit family, auctions and of course—fishing!

Mike came to Marten in 1992 and over the next 20 years served time on both the 2nd and 3rd shifts. Never one to complain, Mike was the poster child for how to do a job and do it well. Anyone

that worked alongside him has marveled at his two-fingered typing skills, rivaling anyone that used all ten. Mike took pride in answering satellite messages and fixing problems as fast as possible. Mike has finally decided to slow things down in life and enjoy more time outsmarting fish. We all wish Mike the absolute best and hope that he comes across a lot of really dumb fish.

Good luck to all of you. You will be missed.

Setterlund Retires From the Road

Three decade career included numerous WMCA and company honors



Tim Setterlund (left) receives a commemorative crystal truck for his 30-plus years of service at Marten from Doug Petit, Vice President of Operations.

When Tim Setterlund began his driving career at Marten Transport Ronald Regan was occupying the White House, cassette

tapes were the preferred method of listening to music, and the Cold War was still hot!

Many changes, miles and years later this Marten mainstay has decided to call it a career. Setterlund first hit the road for Marten in December of 1981. His last day was March 30 of this year. He is one of the company's 11 Three Million Mile Hall of Fame drivers. He recently celebrated his 12th - President's Safe Driving Award with the Wisconsin Motor Carriers Association.

Tim said he plans on relaxing, working on the house, fishing and what ever he feels like doing. Marten wishes Tim a heart-felt thank you for all the years of service and good luck on retirement.

KINDNESS NOTICED: We

received a call from a driver for another company telling how he appreciated help from a Marten driver, John Groesbeck, when his truck was stranded at Rinehart Foods. Our driver proceeded to pull out of the dock and take time out of his schedule to get him going so he could get into the dock. This is the type of feedback we appreciate. Thank you to Mr. Groesbeck for representing Marten in a very professional and positive way.

◀ BENEFITS DEPARTMENT



“Marten Movers” Kicking Off

Spring is here and Marten would again like to invite you to join in on the fun of a wellness challenge. If you remember, last year we had a walking program. This year we want to get more employees involved so we are

adding more forms of exercise and we are now the “Marten Movers”. This program will run from May 1 thru September 30, 2012. To participate, just keep track of your daily exercise on your calendar. This can be in the

form of walking, running, riding bike, playing tennis, etc. Please submit your calendar monthly to Lois Fedie via fax 800-471-7995 or e-mail lois.fedie@marten.com. Calendars need to be submitted by the 10th of the following

month. Last year the Marten Team walked 3,486 hours. This averages out to 18 hours a month for each member. The challenge this year is to beat that total. Feel free to bring your hula hoop to work and use on your breaks!

A Few Helpful Tips to Keep You Moving...

Here are some great suggestions to help you maintain your fitness momentum

We have all started diet or exercise programs only to lose our momentum after a few days or weeks into the program.

Below are some tips to try to get you and your family started in a healthier lifestyle:

1. Set goals: Start with simple goals and then progress to longer range goals. Remember to make your goals realistic and achievable. It's easy to get frustrated and give up if your goals are too ambitious.

2. Make it fun: Find sports or activities that you enjoy, then vary the routine to keep you on your toes. If you're not enjoying your workouts, try something different. Join a volleyball or softball league.

3. Make physical activity part of your daily routine: If it's hard to find time for exercise, don't fall back on excuses. Schedule workouts as you would any other important activity. You can also slip in physical activity throughout the day. Be creative!

4. Put it on paper: Are you hoping to lose weight? Boost

your energy? Sleep better? Manage a chronic condition? Write it down! Seeing the benefits of regular exercise on paper may help you stay motivated. It may also help to keep an exercise diary. Recording your efforts can help you work toward your goals — and remind you that you're making progress.

5. Join forces with friends, neighbors or others: You're not in this alone. Invite friends or co-workers to join you when you exercise. Work out with your partner or other loved ones. Play soccer with your kids. Organize a group of neighbors to take fitness classes at a local health club.

6. Reward yourself: After each exercise session, take a few minutes to savor the good feelings that exercise gives you. This type of internal reward can help you make a long-term commitment to regular exercise.

7. Be flexible: If you're too busy to work out or simply don't feel up to it, take a day or two off. Be gentle with yourself if you need a break. The important thing is to get back on track as soon as you can.

Get Healthy & Help Others!

There is a unique wellness program called BeeWell for Life that is a fantastic way to get healthy and help others at the same time. Bumble Bee Foods hosts this free wellness community where you can create a healthier life style and also raise donations for one of the following charities: diabetes, women with heart disease or breast cancer.

Bumble Bee will make donations based on your miles, calories consumed or by completing wellness challenges. Discover many new recipes and also fitness tips.

You can learn more or register at www.beewellfor-life.com. The more you exercise and log in, the more they donate to these worthwhile charities!

Time is Running Out for Filing Flex Spending Claims

2011 has ended but if you still have money in last years' flex spending account, you have until June 15, 2012 to file claims. REMINDER: medical and dental expenses must have incurred between January 1, 2011 and March 15, 2012.

To find out about your 2011 flex account, log on to anthem.com or call Anthem at 877-267-4928.

If you need a claim form, please contact the Benefits Department at Marten Transport at 800-395-3358.

◀ BENEFITS DEPARTMENT

April is Stress Awareness Month

April 16 was National Stress Awareness Day

For the 20th consecutive year, the Health Resource Network, a nonprofit health education organization established in 1982, has designated the month of April as Stress Awareness Month. This endeavor is a national cooperative effort to inform people about the dangers of stress, successful coping strategies, and harmful misconceptions about stress that are prevalent in our society.

WHAT IS STRESS?

Stress is a specific response by the body to a stimulus, such as fear or pain. It can disturb or interfere with your normal physiological balance and it can cause physical, mental, or emotional strain or tension. Everyone experiences stress at some point in their life and every person reacts differently to it. In small doses, stress helps you to stay focused, energetic, and alert but when stress becomes overwhelming, it can damage your health, your mood, your productivity, your relationships, and your quality of life.

SUGGESTIONS TO REDUCE STRESS

When facing a stressful situation, your

body's natural response is to release hormones that raise your blood pressure, quicken your heart rate and breathing, and increase the flow of blood to your muscles. This reaction can help you react quickly to resolve the situation. But too much stress can threaten your health and wellbeing.

The following steps can help you manage your stress more effectively.

1. IDENTIFY YOUR STRESSORS.

Know your sources of stress and determine if you are using unhealthy behaviors such as smoking or over-eating to cope. Learning to recognize what types of situations cause you stress can reveal how you normally react and help you better avoid or respond to these situations.

2. UNDERSTAND YOUR STRESS.

Learn to recognize how you experience stress and your personal stress signals. Symptoms of excessive stress at home or in the workplace can include feeling anxious, irritable or depressed; a loss of interest or social withdrawal; difficulty

sleeping or fatigue; a lack of concentration; and muscle tension.

3. MAKE A PLAN. Write down specific ways to reduce or manage your stress. Then choose an approach that may work for you and review it regularly to judge its effectiveness. Simply putting things down on paper and committing to a plan can reduce stress.

4. TAKE ACTION. You can control how you respond to stress. Choose to avoid stressful situations. If that is not possible, follow your plan to change how you have reacted to stressors in the past. Then, stick with what works. If a strategy provides an effective response, consider adapting the approach to other stressful situations.

5. PRACTICE PREVENTION. Take care of yourself. Find healthy ways to manage stress and reach out for support.

If you think your stress level is beyond your ability to cope, seek professional help from a doctor, counselor, or employee assistance program.

◀ EMPLOYEE RECOGNITION

Three Decades and Still Going Strong

Dallman and Van Pelt celebrate 30 years plus with Marten Transport

When it comes to experience, Roger Dallman and Greg Van Pelt have plenty! The pair of Marten employees recently celebrated anniversaries of more than 30 years with the company.

Dallman celebrated his 30 years of service with Marten Transport on February 22, 2012. He was hired in 1982 and his current position is Trainer in the Mondovi Trailer Shop.

Van Pelt celebrated his 30 years of service on December 11, 2011. He began his career with the company in 1981 as a fleet manager.

Currently, Greg serves as the Director of Special Operations at the Mondovi Terminal.

Congratulations Roger and Greg. Thanks for your hard work and dedication to professionalism over the years. We wish you continued success!



Roger Dallman (left) and Director of Special Operations, Greg Van Pelt (right) recently celebrated 30 years of service with Marten Transport.

Employee Communication

We appreciate your honesty. Please use this form for comments, complaints, or suggestions. Your input helps make Marten the best possible workplace for all employees. Drivers may submit this form in a Trip Pak envelope, ATTN: HR - to be routed to the appropriate department for a response. Office and terminal employees should submit to HR for departmental routing.

COMMENTS:

Name: _____ Driver No.: _____

Marten Transport, Ltd.
129 Marten Street
Mondovi, WI 54755

◀ MEMORIAM

Good Bye, Good Friends

Marten Transport pays its final respects to three long-term employees

Marten Transport lost three longtime friends in 2012 when the following employees passed away: Jim Pendergast, Doug Hale and Larry Moore.



PENDERGAST

Jim Pendergast passed away on February 3, 2012. Jim started driving truck for Marten in the 70's

and was part of the first group of Million Mile Drivers inducted in 1997. In 1987 he came off the road and started working in the Recruiting Department and from there he moved to Equipment Manager. He retired from Marten in

December of 2010. Jim will be sadly missed for his sense of humor and happy disposition.



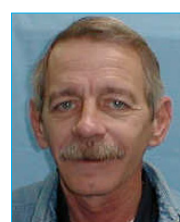
HALE

Douglas Hale passed away January 8, 2012. Doug was a driver for Marten for 21 years. He was inducted into the One Million Mile Club in 2000 and the Two

Million Mile Club in 2008. Doug enjoyed spending time with his family, but also enjoyed driving for Marten.

Larry Moore retired from Marten in 2011 after driving for Marten for 20 years. Larry teamed with his wife

Sharon for over 10 years. We were notified this year that our longtime



MOORE

friend had passed away. Larry was inducted into One Million Mile Club in 2000 and the Two Million Mile Club in 2008. Larry and Sharon enjoyed life on the road together

for many years.

Marten Transport was honored to have three such fine employees for so many years. They truly will be missed. We would like to extend our condolences to their families.